

December 1, 2019

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Media Release – New Tariffs

Ref: "Vodafone Idea Limited" (IDEA / 532822)

Please find attached a press release titled "Vodafone Idea announces new prepaid tariffs", issued to media.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Vodafone Idea Limited**



Pankaj Kapdeo
Company Secretary

Encl: As above

Media Release – 1 December 2019

Vodafone Idea announces new prepaid tariffs

Vodafone Idea Limited (VIL), India's leading telecom service provider, today announced new tariffs/plans for its prepaid products and services. New plans will be available across India starting 00:00 hours of 3 December 2019.

In line with its commitment to provide customers with simple, convenient and affordable products, VIL has curated an optimum range of feature rich plans for both voice and data. Customers can avail their benefits by just selecting the plan best suited to their specific needs and continue to enjoy seamless connectivity across India.

VIL continues to actively invest in building digital infrastructure by embedding new age technologies to make its network future-fit. Building on its largest spectrum footprint and by accelerating its network integration, VIL is speedily expanding both its coverage and capacity and is well on track to offer 4G services to 1 billion Indian citizens by March 2020.

It remains committed to play its role in actualizing the vision of Digital India by offering world class digital experiences to cater to the evolving needs of its over 300 million customers.

About Vodafone Idea Ltd. (formerly Idea Cellular Ltd)

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G and 4G platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

ANNEXURE

Vodafone Idea Tariffs / Plans effective 00:00 hrs, 3 December 2019

COMBO VOUCHERS	
MRP (Rs)	Product Benefit
49	Rs 38 Talktime, 100 MB data, 2.5p/sec tariff, 28 days validity
79	Rs 64 Talktime, 200 MB data, 1p/sec tariff, 28 days validity

UNLIMITED PACKS (28 days validity)	
MRP (Rs)	Product Benefit
149	Unlimited Voice (FUP of 1000 mins for off-net calls), 2 GB data, 300 SMS, 28 days validity
249	Unlimited Voice (FUP of 1000 mins for off-net calls), 1.5 GB/day of Data, 100 SMS/ day, 28 days validity
299	Unlimited Voice (FUP of 1000 mins for off-net calls), 2 GB/day of Data, 100 SMS/ day, 28 days validity
399	Unlimited Voice (FUP of 1000 mins for off-net calls), 3 GB/day of Data, 100 SMS/ day, 28 days validity

UNLIMITED PACKS (84 days validity)	
MRP (Rs)	Product Benefit
379	Unlimited Voice (FUP of 3000 mins for off-net calls), 6 GB data, 1000 SMS, 84 days validity
599	Unlimited Voice (FUP of 3000 mins for off-net calls), 1.5 GB/day of Data, 100 SMS/day, 84 days validity
699	Unlimited Voice (FUP of 3000 mins for off-net calls), 2 GB/day of Data, 100 SMS/day, 84 days validity

UNLIMITED ANNUAL PACKS (365 days validity)	
MRP (Rs)	Product Benefit
1499	Unlimited Voice (FUP of 12000 mins for off-net calls), 24 GB data, 3600 SMS, 365 days validity
2399	Unlimited Voice (FUP of 12000 mins for off-net calls), 1.5 GB/day of Data, 100 SMS/day, 365 days validity

UNLIMITED SACHET	
MRP (Rs)	Product Benefit
19	Unlimited On-net Voice, 150 MB data, 100 SMS, 2 days validity

FIRST RECHARGES	
MRP (Rs)	Product Benefit
97	Rs 45 Talktime, 100 MB data, 1p/ sec tariff, 28 days validity
197	Unlimited Voice (FUP of 1000 mins for off-net calls), 2 GB data, 300 SMS, 28 days validity
297	Unlimited Voice (FUP of 1000 mins for off-net calls), 1.5 GB/day of Data, 100 SMS/day, 28 days validity
647	Unlimited Voice (FUP of 3000 mins for off-net calls), 1.5 GB/day of Data, 100 SMS/day, 84 days validity

Note: Calls (Local, STD and on National Roaming) from Vodafone to Vodafone and Vodafone to Idea and vice versa are considered as on-net. Balance calls are off-net. Off-net calls after the free usage in the plan, would be charged at 6p/min.

In case of customer buying Combo Voucher/STV, validity of voucher will prevail over Plan Voucher validity

The new recharge plans can be accessed from 3 December 2019 via:

- Apps – MyVodafone App, MyIdea App
- Websites – www.vodafone.in, www.ideacellular.com
- E-Wallets – Like PayTM, Google Pay, PhonePe, Amazon Pay, etc.
- USSD – Dial *121# from your Vodafone / Idea number
- Ask your nearest Recharge Outlet or Vodafone Idea Store