

April 19, 2017

National Stock Exchange of India Limited "Exchange Plaza", Bandra - Kurla Complex,

Bandra (E), Mumbai – 400 051

Email: cmlist@nse.co.in

**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sir,

Sub: Shareholding Pattern - Regulation 31 of SEBI (LODR) Regulations, 2015

Ref: "Idea Cellular Limited" (IDEA / 532822)

Pursuant to Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Shareholding Pattern in the prescribed format, for the quarter ended 31st March, 2017.

The above is for your information and record.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo Company Secretary







### Holding of Specified Securities Annexure - I

1 Name of Listed Entity:

Idea Cellular Limited

2 Scrip Code/Name of Scrip/Class of Security

532822 / IDEA / Equity Shares

3 Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)

31(1)(a)

a. If under 31(1)(b) then indicate the report for Quarter ending

31st March, 2017

b. If under 31(1)(c) then indicate date of allotment/extinguishment

N.A.

4 Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?		No
5	Whether any shares held by promoters are pledge or otherwise encumbered?		No

<sup>\*</sup> If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding onvertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5 The tabular format for disclosure of holding of specified securities is as follows:

A COMPANY COMPANY

For Idea Cellular Limited

Pankaj Kapdeo Company Secretary



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

### Categ ory (I) (C1) (C2) 0 8 B Shares held by Employee Trust Public Promoter & Promoter Group TOTAL Shares underlying DRs Non Promoter-Non Public Category of shareholder (II) Nos. of Share holders (III) 305,072 305,066 Nos. of fully paid Nos. of up equity Shares Partly held paid-up (IV) Shares held (V) 3,605,328,231 2,076,480,684 1,528,847,547 Depository Receipts (VI) No. of shares Total nos. shares held (VII)= (IV)+(V)+(VI) 2,076,480,684 3,605,328,231 1,528,847,547 as a % of total no. of shares (calculated as per SCRR,1957) As a % of (A+B+C2) (VIII) 100.00 57.59 42.41 Number of Votting Rights held in each class of securities (IX) 3,605,328,231 2,076,480,684 1,528,847,547 Class No of Voting Rights Class Others 3,605,328,231 2,076,480,684 1,528,847,547 Total Total as a % of (A+B+C) 100.00 57.59 42.41 No. of Shares Underlying Outstanding convertible securities (including Warrants) 8 share capital) (XI)=(VII)+(X) As a % of (A+B+C2) securities (as a % of diluted as a % assuming full conversion of convertible Shareholding, 100.00 57.59 42.41 Locked in shares (XII) (a) Number of 0 0 As a % of total shares held (b) or otherwise encumbered (XIII) (a) No. Number of X Z K K 0 As a % of total shares held (b) NA Z Z K Number of equity shares held in dematerialized form 3,605,319,537 2,076,471,990 1,528,847,547



### TABLE I - SUMMARY STATEMENT HOLDING OF SPECIFIED SECURITIES

## TABLE II - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PROMOTER AND PROMOTER GROUP

			1	(a) L	7	( <del>d</del> )	(c) F	(p)	*	m	0	_	0.7	fo.	2 F	(a) ir	(b) C	(c) II	(d) F	(e) A	(0	TOTAL AND P
Э			INDIAN	(a) Individuals/Hindu Undivided Family	Kumar Mangalam Birla	Central Government/ State Government(s)	(c) Financial Institutions/ Banks	(d) Any Others	Aditya Birla Nuvo Ltd.	Birla TMT Holdings Pvt. Ltd.	Grasim Industries Ltd.	Hindalco Industries Ltd.	Pilani Investment and Industries Corporation Ltd.	SUB TOTAL (A) (1)	FOREIGN	Individuals (Non-Resident Individuals/ Foreign Individuals)	(b) Government	(c) Institutions	Foreign Portfolio Investor	(e) Any Other (specify)	SUB TOTAL (A) (2)	TOTAL SHAREHOLDING OF PROMOTER AND PROMOTER GROUP (A)= (A) (1)+ (A) (2)
3					AEFPB5926H				AAACI1747H	AABCB5169K	AAACG4464B	AAACH1201R	AABCP7642R									
Share holders (III)				_	_			5	1	_		<b>-</b>	4	6				*				o
equity Shares held (IV)				233,333	233,333	E.	1	1,528,614,214	837,526,221	283,565,373	171,013,894	228,340,226	8,168,500	1,528,847,547								1,528,847,547
Partly paid-up equity Shares held											ï			,								
Depository Receipts (VI)				,	,					4												
held (VI)= (IV)+(V)+(VI)				233,333	233,333		,	1,528,614,214	837,526,221	283,565,373	171,013,894	228,340,226	8,168,500	1,528,847,547								1,528,847,547
as a % of total no. of shares (calculated as per SCRR,1957) As a % of	(A+B+C2) (VIII)			0.01	0.01			42.40	23.23	7.87	4,74	6.33	0.23	42.41						*		42.41
	No	Class Equity		233,333	233,333			1,528,614,214	837,526,221	283,565,373	171,013,894	228,340,226	8,168,500	1,528,847,547		,				*		1,528,847,547
	No of Voting Rights	Class Others		r					,		×	,				,		,				,
8	lights	Total		233,333	233,333	E		1,528,614,214	837,526,221	283,565,373	171,013,894	228,340,226	8,168,500	1,528,847,547				,		1.		1,528,847,547
	Total as a % of Total	Voting Rights		0.01	0.01			42.40	23.23	7.87	4.74	6.33	0.23	42.41			16			r		42.41
Shares Underlying Outstanding convertible securities (including	Warrants) (X)								,	,			,					,			,	
a % assuming full in states peoged or convertible (XII) otherwise convertible encumbered securities (as a % (XIII) of diluted share capital)	(XI)=(VII)+(X) As a % of	(A+B+C2)		0.01	0.01	i.		42.40	23.23	7.87	4.74	6.33	0.23	42.41							,	42.41
in snan (XII)	(a)			0	0			0	0	0	0	0	0	0			ı					0
n ares	As a % of total	shares held (b)		0	0			0	0	0	0	0	0	0				,				0
otherwise encumbered (XIII)	(a)				0	,		0	0	0	0	0	0	0		,						
wise sbered	As a % of total	shares held (b)		0	0			0	0	0	0	0	0	0								
dematerialized form (XIV)				233,333	233,333		,	1,528,614,214	837,526,221	283,565,373	171,013,894	228,340,226	8,168,500	1,528,847,547			ı			,		1,528,847,547



# TABLE III - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PUBLIC SHAREHOLDER

ares which remain unclaimed may be given here along	g with details such	as number	g with details such as number of shareholders, outstanding shares hell outstanding shares held in demat/unclaimed suspense account.	standing sh	nares held in	demat/unclaimed	suspense accor	unt, voting rights which		etc.								(in)
(B)= (B) (1): shareholders acting as persons in Concert including	their Shareholding	(No. and %	) - NONE								1							
TOTAL PUBLIC SH		304,459	2,076,480,684		٠.	2,076,480,684	57.59	2,076,480,684	- 1	.  .	- 2,076,480,684			57.59	57.59	57.59	57.59 - 57.59 -	57.59 - 57.59 - NA
		33	8,150,967	ļ.	ļ.	8,150,967	0.23	8,150,967		١.	8,150,967	T	T	0.23	0.23	0.23	0.23 - 0.23	023 - 023 - NA
data Investments 2 (India) Limited	AACCT9937C		247,265,873		,	247,265,873	6.86	247,265,873		ļ.	- 247,265,873	T	T	6.86	6.86	6.86	6.86	6.86 - NA
data Investments1 (India) Limited	AACCT9938P		464,734,670		<u>.</u>	464,734,670	12.89	464,734,670	1		- 464,734,670	- 464,734,670 12.89			12.89 -	12.89 -	12.89 - 12.89	12.89 - 12.89 - NA
Overseas Bodies Corporates		2	712,000,543	,	,	712,000,543	19.75	712,000,543		-	- 712,000,543	712,000,543 19.75			19.75	19.75	19.75	19.75 - 19.75 NA
Non Resident Indians (NRI)		3,691	2,734,571			2,734,571	0.08	2,734,571		-	- 2,734,571	- 2,734,571 0.08			0.08	0.08	0.08	0.08 - 0.08
Directors		7	969,666			969,666	0.03	969,666		,	969,666	969,666 0.03			0.03	0.03	0.03	0.03 - 0.03
Clearing Members		375	29,623,586			29,623,586	0.82	29,623,586		<u> </u>	- 29,623,586	- 29,623,586 0.82			0.82	0.82	0.82	0.82 - 0.82
3odies Corporate		1,524	21,866,058			21,866,058	0.61	21,866,058		1	- 21,866,058	- 21,866,058 0.61			0.61	0.61	0.61	0.61 - 0.61
Others				H						$\vdash$								
irseas Depositories (holding DRs) (balancing figure)		,	,															
vloyee Trusts			,															
*Cs registered with RBI		,	,															
ndividual shareholders holding nominal share capital cess of Rs. 2 lakhs.		240	12,241,136			12,241,136	0.34	12,241,136			- 12,241,136	- 12,241,136 0.34			0.34	0.34	0.34	0.34 - 0.34
ividuals dividual shareholders holding nominal share capital Rs. 2 lakhs.		298,587	70,261,956			70,261,956	1.95	70,261,956			70,261,956	70,261,956 1.95			1.95	1.95	1.95	1.95
N INSTITUTIONS										H								
3 TOTAL (B) (2)		0	0				0	0				. 0 0						0
NTRAL GOVERNMENT/ STATE GOVERNMENT/			,							,								
B TOTAL (B) (1)		607	1,218,632,201			1,218,632,201	33.80	1,218,632,201			- 1,218,632,201	- 1,218,632,201 33.80			33.80	33.80	33.80	33.80 - 33.80 -
Other (specify)																		
vident Funds/ Pension Funds																		
게 Prudential Life Insurance Company Ltd.	AAACI7351P	_	112,644,410			112,644,410	3.12	112,644,410			- 112,644,410	- 112,644,410 3.12			3.12 -	3.12 -	3.12 -	3.12 - 3.12
rance Companies		84	166,436,193			166,436,193	4.62	166,436,193			- 166,436,193	- 166,436,193 4.62		4.62 -		4.62 -	4.62 -	4.62 - 4.62
ıncial institutions/ Banks		=	6,316,855	,		6,316,855	0.18	6,316,855		-	- 6,316,855	- 6,316,855 0.18			0.18	0.18	0.18	0.18 - 0.18
vidman Sachs India Limited	AADCG0260C	_	45,425,515			45,425,515	1.26	45,425,515		•	- 45,425,515	45,425,515 1.26			1.26	1.26	1.26	1.26 - 1.26
st State Investments ICVC- Stewart Investors bal Emerging Markets Leaders Fund	AAACF8106F	_	45,618,785			45,618,785	1.27	45,618,785			- 45,618,785	45,618,785 1.27			1.27	1.27	1.27	1.27 - 1.27 -
nguard International Growth Fund	AAATV8096R	_	43,222,638			43,222,638	1.20	43,222,638			- 43,222,638	- 43,222,638 1.20			120 -	120 -	120 -	1.20 - 1.20
st State Investments ICVC- Stewart Investors Asia Ific Leaders Fund	AAACF8104H		116,671,993			116,671,993	3.24	116,671,993			116,671,993	- 116,671,993 3.24			3.24	3.24	3.24	3.24 . 3.24 .
eign Portfolio investors		435	972,347,141			972,347,141	26.97	972,347,141			972,347,141	972,347,141 26.97			26.97	26.97	26.97	26.97 - 26.97
eign Venture Capital Investors										•								
rnate Investment Funds		4	3,527,022			3,527,022	0.10	3,527,022		-	- 3,527,022	- 3,527,022 0.10			0.10	0.10	0.10	0.10 - 0.10
iture Capital Funds		_	3,350,000			3,350,000	0.09	3,350,000			- 3,350,000	- 3,350,000 0.09			0.09 -	0.09 -	0.09 -	0.09 - 0.09
ual Funds		72	66,654,990			66,654,990	1.85	66,654,990		1	- 66,654,990	- 66,654,990 1.85			1.85	1.85	1.85	1.85
STITUTIONS										+								
-							SCRR,1957) - As a % of (A+B+C2) (Vill)	Class Equity	Clas	2 4	Total	% of Total Voting Total Rights	% of Total Voting Total Rights	% of Total (X) Voting (X) Rights	% of Total (X) As a % of Young Rights (A+B+C2)	% of Total (X) As a % of Young Rights (A+B+C2)	7, of Total (A)	7, of Total (A)
					(VI)		no. of shares (calculated as	No of	Votir	ng Right		Total as a	convertible securities (including Warrants)	convertible securities (including Warrants)	convertible securities (including Warrants)	convertible securities (including Warrants)	convertible securities (as a % securities of diluted share (including capital) No. As a % of No. Total as a Warzandy (XINN/NIN-XX) (a) total (a)	convertible securities (as a % securities of diluted share (including capital) No. As a % of No. Total as a Warzandy (XINN/NIN-XX) (a) total (a)
Category	3 8		up equity Shares held		shares inderlying	held (VII)=	Shareholding	Number of Young	- 3	gnts neid i	gnts held in each class of se (IX)		Shares Underlying	Shares Underlying	Shares Underlying	No. of local strateholding number of Locked in Shares as a % assuming shares Underlying full conversion of (XII)	No. of local strateholding number of Locked in Shares as a % assuming shares Underlying full conversion of (XII)	No. of loan statemologing number of Locked in Number of Johnson States  Shares as a % assuming States pledged or otherwise Underlying full conversion of (XIII) encumbered convertible.
[ 6	RISTITUTIONS  Mutual Funds  Venture Capital Funds  Alternate Investment Funds  Alternate Investment ECVC- Stewart Investors Asia Pacific Leaders Fund  Foreign Venture Capital Investors  Foreign Portfolio investors  Global Emerging Markets Leaders Fund  -Vanguard International Growth Fund  -First State Investments ICVC- Stewart Investors  Global Emerging Markets Leaders Fund  -First State Investments IcVC- Stewart Investors  Global Emerging Markets Leaders Fund  -First State Investments India Limited  -First State Investments Indians (NRI)  (First State Investments (Paperly)  Sub TOTAL (B) (1)  CENTRAL GOVERNMENT/ STATE GOVERNMENT/  FIRESIDENT OF INDIA  SUB TOTAL (B) (2)  NON INSTITUTIONS  Individual shareholders holding nominal share capital in excess of Ra. 2 lakths.  Individual shareholders holding nominal share capital in excess of Ra. 2 lakths.  Individual shareholders holding DRs) palancing figure)  Any Others  Individual Shareholders holding DRs) palancing figure)  Any Others  (B) Clearing Members  (B)	Category  PAN  (I)  PAN  (II)  Resign Portfolio Investment Funds  resign Portfolio Investments (CVC- Stewart Investors Asia Perign Portfolio Investors  resign Portfolio Investments (CVC- Stewart Investors Asia Perign Portfolio Investors Fund  AAACF8104H  arigulard International Growth Fund  Aarigulard International Growth Fund  Aarigulard International Growth Fund  Aarigulard International Growth Fund  Aarigulard International Growth Fund  AAATV8096R  First State Investments (CVC- Stewart Investors Asia AAACF8104H  colific Leaders Fund  AAACF8106F  AAACF351P  Ovident Funds/ Pentalon Funds  Brotal Investments/ (Indian Investments State capital for Rs. 2 lakhes.  Individual shareholders holding nominal share capital for Rs. 2 lakhes.  Brotal Brotal States  Bodies Corporate  Clearing Members  Directors  Non Resident Indians (NRI)  Overseas Bodies Corporates  Sub Total (B) (3)  Total PUBLIC SHAREHOLDING (B)-(B) (1)+ (B) (2)+ (B)(0)  Trusts  Sub Total (B) (9) (1+ (B) (4)+ (B)(0))  (B)-(B) (1)+ (B) (2)+ (B)(0)  Trusts  Sub Total (B)	Category   PAN   Nos. of Nos	No. of May paid	PAN   No. of No. of No. of No. of Mos paid No. of State Parks   Park	PAN   Service   PAN   PAN	PAN   No. of No. paid Nos. of No. paid Nos. of No. paid Nos. of No. of No. paid Nos. paid Nos. of No. of Nos. paid	PAM   No. of N		S. of fully paid in the equity Shares head paid in the	Bights:    Fig.   Total   St.   St.	Bights:    Total as a voting state   Total as a voting state	Sheld in each class of securities (XX)	Sheld in each class of securities (XX)	Sheld in each class of securities (XX)	Profession   Pro	Profession   Pro	Product   Prod

voting rights which



## Table IV - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE NON PROMOTER - NON PUBLIC SHAREHOLDER

			_	2	TOT.
Category (I)			CUSTODIAN / DR HOLDERS	EMPLOYEE BENEFIT TRUST [under SEBI (Share Based Employee Benefit) Regualtions, 2014]	TOTAL NON PROMOTER - NON PUBLIC SHAREHOLDING (C)=(C1)+(C2)
(II)					
Nos. of Share holders (III)					
Nos. of fully paid up equity Shares held (IV)					ett
Nos. of fully Nos. of Partly paid up equity paid-up equity Shares held Shares held (IV) (V)					
No. of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII)= (IV)+(V)+(VI)					•
Shareholding Number of Voting Rights held in each class as a % of total no. of shares (calculated as per SCRR,1957)	As a % of (A+B+C2)	3			
Number	z	Class		•	•
of Voting R of se	No of Voting Rights	Class Others	,		
of securities (IX)	Rights	Total	,	,	
n each class	Total as a	Voting Rights	-		
- 0 -	(in	2			
No. of Total Shares Shareholding as Underlying a % assuming full Outstanding conversion of convertible convertible securities (as a %	of diluted share capital)	As a % of (A+B+C2)			
	(a)				
shares (XII)	As a % of total shares	(b)			
	No.				
pledged or otherwise encumbered (XIII)	As a % of total shares	(b)			
equity shares held in dematerialized form (XIV)					

